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Note: Hi-resolution images available upon request

#### **Contact Information:**

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# Raising Roofs in Florida with Touch 'n Seal's Storm Bond Roof Tile Adhesive

Sarasota Roofing Company, a family-owned, multi-generational company, takes pride in the ties to its Florida community and its reputation for being one of the most established, trustworthy roofing contractors in the area. The company's commitment to installing roofs that meet or exceed industry installation standards and demand for quality products led them to test Touch 'n Seal's Storm Bond Roof Tile Adhesive more than a year ago.

Storm Bond Roof Tile Adhesive is a high-performance, one-component polyurethane adhesive used for attaching clay and concrete roof tile to approved substrates. Tile roofs comprise slightly more than half of Sarasota Roofing's roof and re-roof installations. So when Touch 'n Seal representative Bart Cox with Rep Solutions recommended that Sarasota Roofing's Vice President Lee Bonnett test Storm Bond, Bonnett did not hesitate.

### **Trusted Suppliers**

Bonnett, the company's third generation owner, values his long-time relationships with business partners/suppliers and products that meet installation criteria set forth in the FRSA/Tile Roofing Institute (TRI) roof tile manual. Products must also meet Florida's stringent building codes and be strong enough to withstand destructive, coastal hurricane-force winds.



"Bart understands how we run our business and the importance we put on providing our customers with superior, hurricane-resistant products that will protect their homes from potentially devastating property losses," says Bonnett. "We do a lot of very high end residential tile roofing projects and our customers expect quality, reputable products. I was impressed by what Bart had to say about Storm Bond's bonding strength, good yield and ease of use, so I told him we'd give it a shot."

Storm Bond Roof Tile Adhesive adheres flat, low, medium and high profile clay and concrete roof tile to approved underlayment and provides strong resistance to high velocity wind uplift compared to traditional methods of installation such as mortar, nails, screws and other single component adhesives. The product complies with the "High Velocity Hurricane Zone" of the *Florida Building Code* and can withstand wind speeds of more than 150 mph.

## **Tested and Approved**

More than a year and 50 roof installations later, Bonnett and his team are solid supporters of Storm Bond. "We're getting excellent yield from the Storm Bond cylinders. On average, we're able to adhere an additional 50 tiles per tank over the prior foam adhesive we were using. We're also able to put an additional ribbon of adhesive on the tile lap overs, which provides excellent resistance to uplift."

Sarasota Roofing's team of craftsmen gives high marks to the Storm Bond gun foam applicator, citing 'it's easy to use and doesn't clog like the ones we used to use.' They also appreciate the quick cure time; Storm Bond may be walked on in two hours and is fully cured within 24 hours of application.

In addition, as well as the Storm Bond gun foam applicator performs, Bonnett says a big advantage of using Storm Bond lies in the fact that the cylinders can be purchased without a gun. "The Storm Bond gun can be switched out and reused on other Storm Bond tanks, which adds up to significant savings" says Bonnett. "It's not that a gun is that expensive, but when you're using as much Storm Bond as we are, the savings add up quickly. But you know what the kicker is? I didn't know you could switch out and reuse the guns, but Bart was quick to point out that we could. You can't put a price on working with a loyal, trusted supplier."

Sarasota Roofing Company is located at 5840 Palmer Blvd, Sarasota, FL 34232 and can be reached at (941) 371-2801 or lee@sarasotaroofingcompany.com. Find out more about Touch 'n Seal's low-pressure polyurethane foam systems at <a href="www.touch-n-seal.com">www.touch-n-seal.com</a> or contact customer service at 800-325-6180.

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### About Touch 'n Seal:

Convenience Products, the manufacturer of Touch 'n Seal products, is headquartered in St. Louis, Missouri. Touch 'n Seal insulating foams and sealants are the benchmark for performance in commercial and industrial building and maintenance, OEM manufacturing and specialty applications. A full line of one and two-component spray foams and adhesives are available,

including fire blocking foam (ICC-ES: ESR-1926), Low Pressure Window & Door Foam, Drywall Panel Adhesives, Heating Systems and Accessories, Two-Component, Disposable Units, Mining Specialty Units and One-Component Disposable Cylinders. Spray foam is available from 15-board feet kits to 120-gallon refill systems. One-component straw and gun foam available in 12 to 30.5 oz. aerosol cans. More information is available at www.touch-n-seal.com, <a href="https://www.facebook.com/InsulatingSprayFoam">www.facebook.com/InsulatingSprayFoam</a> and <a href="https://www.twitter.com/TouchNSeal">www.twitter.com/TouchNSeal</a>.